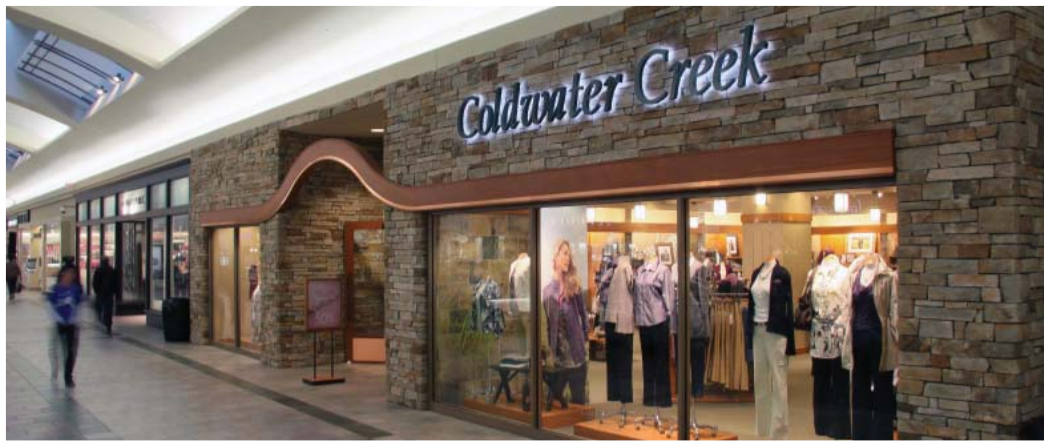


OXMOOR CENTER

LOUISVILLE, KENTUCKY



A PASSION FOR FASHION

- Oxmoor center began a multimillion-dollar redevelopment in 2013 to update the shopping experience by creating a brighter, more modern environment with a redesigned center court, new tile, soft seating and a children's play area.
- Key retailers include Ann Taylor, Anthropologie, Apple, Banana Republic, Brighton Collectibles, Coach, Coldwater Creek, Lucky, Soma Intimates and Z Gallerie.
- With 49% of shoppers having children, Oxmoor boasts an impressive collection of children's retailers, including Gymboree, The Disney Store, Pottery Barn Kids, Naartjie Kids, Janie & Jack and Club Tabby.

THE PLACE TO BE

- Louisville enjoys the second-best housing market in the U.S., according to Forbes.com, and welcomes more than 16 million visitors per year.
- Louisville is also home to two top-ranked Fortune 500 companies, Humana and YUM Brands.
- Oxmoor Center enjoys easy regional access by virtue of its positioning on I-264 and proximity to I-64 and I-71.
- Three of the top five largest office submarkets in the Louisville metro area are within five miles of Oxmoor Center.
- Oxmoor Center's close proximity to Mall St. Matthews provides shoppers easy access to more than 250 retailers and restaurants within a 1-mile stretch of roadway.

WE HAVE THE SHOPPERS

- Oxmoor Center serves the east side of the Louisville metro area, extending from affluent neighborhoods just east of downtown outward 30 miles to estate country in Oldham County.
- The trade area includes 605,900, or 48% of Louisville's metro area population. It is home to 62% of the metro area households earning \$100,000 or more.
- The center caters to this affluent customer base. According to Scarborough Research, over half of the households in the DMA that earn \$100,000 or more have shopped Oxmoor Center within the last 3 months.
- The average household income of the Oxmoor shopper is \$85,663. The average shopper makes 27 visits per year and spends an average of \$121 per visit.

TOP THREE PERFORMING CATEGORIES

- Electronics
- Children's merchandise
- Women's accessories

MALL INFORMATION

LOCATION: Cross streets: I-264 and Shelbyville Road

MARKET: Louisville, KY

DESCRIPTION: One level enclosed, with a super-regional draw

ANCHORS: Macy's, Von Maur, Sears, Dick's Sporting Goods

TOTAL RETAIL SQUARE FOOTAGE: 960,000

PARKING SPACES: 4,500

OPENED: 1971

RENOVATED: 1998

TRADE AREA PROFILE

2013 POPULATION 666,912

2018 PROJECTED POPULATION 687,274

2013 HOUSEHOLDS 274,052

2018 PROJECTED HOUSEHOLDS 282,779

2013 MEDIAN AGE 38.7

2013 AVERAGE HOUSEHOLD INCOME \$69,696

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$70,183

5 - MILE RADIUS

2013 POPULATION 220,319

2018 PROJECTED POPULATION 224,527

2013 HOUSEHOLDS 98,316

2018 PROJECTED HOUSEHOLDS 100,645

2013 MEDIAN AGE 41.4

2013 AVERAGE HOUSEHOLD INCOME \$78,282

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$78,744

DAYTIME EMPLOYMENT

3 - MILE RADIUS 85,002

5 - MILE RADIUS 151,105

Source: Nielsen

